

Chad Witcher Joins Neon Workforce Technologies as Chief Operating Officer and Partner Industry Veteran to Accelerate Company Growth with Unparalleled Customer Service

GADSDEN, AL—Jan. 5, 2016— Neon Workforce Technologies—parent company of [TaxBreak](#), [Smart Suite](#) and [Terra HR](#)—today announced that Chad Witcher has been named Chief Operating Officer (COO) and Partner, effective immediately. As COO, Chad has responsibility for all of Neon’s operating units nationwide and will report directly to the President and Chief Executive Officer, Shannon Scott.

As a veteran executive of ADP, Chad provided leadership and expertise to clients both big and small for more than 17 years, including well-known brands like Walmart, Kelly Services, FedEx, UPS, Lowe’s, Publix, Darden Restaurants, and McDonald’s.

“With Chad we’ve added a leader to our management team who is second to none in the industry,” said Shannon Scott, Neon Workforce Technologies President and CEO. “Chad’s successful track record of establishing premier client relationships is a game changer for our companies and the clients we serve. We are excited to take the performance of each of these companies to the next level.”

Explore the Neon Workforce Technology family of companies and see which one can help meet your HR compliance and tax incentive needs. Visit [NeonSmart.com](#) today.

About Neon Workforce Technologies

Neon Workforce Technologies creates workforce management solutions that serve more than 17,000 clients in 75,000 locations nationwide. From tax credit expertise to HR compliance automation for employers and insurance brokers, Neon has a software platform to meet a diversified array of business needs that improve productivity and profitability while streamlining daily tasks. Each brand forms a unique value proposition that compliments and integrates with the sister companies: TaxBreak, Smart Suite and Terra HR. Visit [NeonSmart.com](#) to see which company can help meet your needs.

Media Contact:

Joy Capps

Neon Workforce Technologies, Inc.

joy@neonsmart.com

843.730.3857